

NOURA ADEL

Motion Graphics Designer

PERSONAL PROFILE

I'm a motion designer with over two years of work experience that has led me to this path of creating compelling imagery and bringing it to life.

SKILLS

- Adobe: After Effects, Premiere, Photoshop, Illustrator, InDesign
- Toon Boom Harmony
- Maya
- Nuke
- Mocha Pro

LANGUAGES

- English
- Arabic

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EXPERIENCE

Teaching Artist

DreamYard | June 2023 - Present

- Created Digital Design curriculum and lesson plans suitable for 14-15 year olds
- Ensured a safe environment for students to express themselves
- Led lessons to ensure an understanding of the Adobe Suite and career options in the digital industry

Freelance Motion Designer & Illustrator

Sony Music Entertainment | April 2021 - Present

- Designed and illustrated playlist covers, podcast art and various assets for media platforms
- Collaborated with a team of designers and art directors to carry out a new department advertisement, including storyboards and animation
- Animated album art and podcast trailers for promotion
- Created concept art and storyboards for lyric videos

Freelance Motion Designer

HOPR | June 2022 - October 2022

- Animated tutorials for new Google Pixel features
- Created illustration assets and gifs

Freelance Motion Designer

HBO | November 2021 - April 2022

- Created storyboards for show art animation, providing various options
- Animated show art for social media platforms and billboards
- Resized animations for complex and large scale ad space

EDUCATION

The School of Visual Arts

Bachelor of Fine Arts (2017-2021)

Computer Art, Visual Effects and Motion Graphics

Coursework: Imaging, Computer Animation, Digital Video, Visual Effects and Motion Graphics

PROJECTS

Animator

Ana Men Wein Short Film by Nouf Aljowaysir
2022

- Collaborated with director to hone in on illustrative vision
- Designed style frames
- Animated and edited sections of short film